



CALL FOR PROPOSALS

JEAN PAUL RIOPELLE TRIBUTE MURAL

DEADLINE: January 23, 2022 MIDNIGHT

PROJECT

The Jean Paul Riopelle Foundation, the city of Montreal, the Ville-Marie borough, Tourisme Montréal and MU join forces to honour the legendary Montreal-born artist, Jean Paul Riopelle; alongside other great artists, such as Leonard Cohen. In summer 2022, a new giant mural, nearly 60 metres high, will be painted in a high-profile location at the corner of Sherbrooke and Peel, in the heart of downtown Montreal.

OBJECTIVES

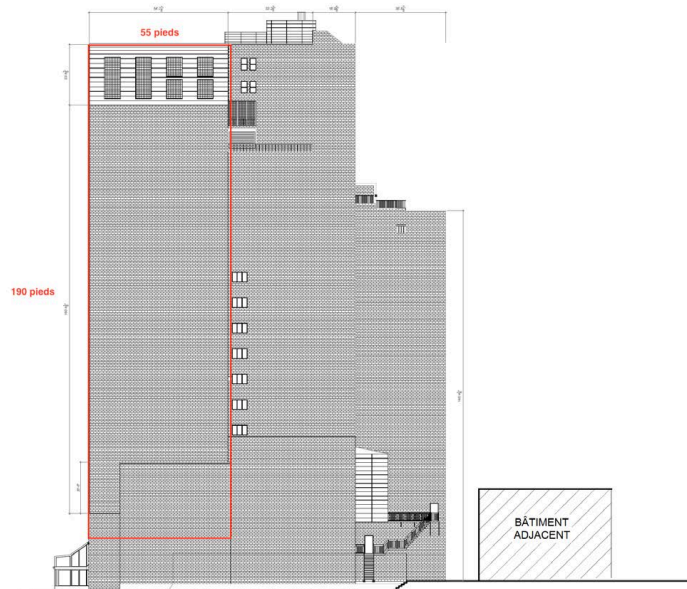
- The inauguration of the mural, scheduled for fall 2022, will officially kick off the Riopelle centenary celebrations. The festivities will unfold over an entire year in the form of multiple exhibits, cultural events showcasing local talent from a wide range of artistic disciplines, educational and commemorative activities.
- The mural will become a focal point in the urban landscape, and surely an iconic landmark in the city where the artist was born.
- The mural will be part of MU's prestigious Montreal's Great Artists series. Created in 2010, the collection boasts more than 25 "tribute" murals throughout the city.

LOCATION

- The mural will cover the wall (east facing) of the Best Western Ville-Marie Hotel, at 3407 Peel Street, in downtown Montreal.
- The available surface is 190 feet high and 55 feet wide.
- The available surface has the following characteristics:
 - The wall is made of flat, relatively uniform bricks.
 - The joints are shallow.
 - There are six windows at the top of the wall that must remain intact and should be considered (integrated) in the design.
 - The wall has two vertical dividing lines and one horizontal dividing line. The lines may be hidden or blended into the mural, as the artist(s) see fit.



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JEAN PAUL RIOPELLE TRIBUTE MURAL



ARTISTIC DIRECTION

- Riopelle brought Montreal to the world in so many ways, the mural will be an artwork honouring his oeuvre, that lives up to this remarkable artist's legacy.
- The centenary celebrations will help people (re)discover Riopelle and his art. The selected mural should be an original piece, inviting viewers to connect with Riopelle's universe and his sources of inspiration: nature and landscapes, his bestiary, his passion and his creative freedom.
- The desired project is *not* a portrait mural. Artists are invited to let their imagination and inspiration run free, using experimentation and exploration as their guiding principles. This is a challenge worthy of Riopelle, who spent more than 60 years working with nature and transcending territories, time, techniques and mediums. Riopelle was a ceaseless innovator. He drew inspiration from everyday subjects and objects and from seasonal elements in the plant and animal world. He recycled, reused, transformed and defied norms and conventions.
- In order for the project to be accepted, it must respect all moral rights. As such, the right holders will not consider any proposal involving the reproduction of Riopelle's works, in any form, in full or in part, element, detail or other, thus favouring absolute creative freedom for participating artists.
- With this mural, the challenge is to channel, honour and evoke Riopelle's oeuvre with an original artwork that provides a glimpse into how the mural artist's own painting process is inspired by Riopelle. As such, the use of a quote from Riopelle or a phrase or title from the mural artist(s) that is consistent with the artistic intention may be considered.



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- Keywords:
 - Freedom;
 - Nature;
 - Landscapes, nordicity, territory;
 - Migration, travel;
 - Bestiary, geese, owls, animals;
 - Spontaneity, movement.
- In accordance with the Jean Paul Riopelle Foundation's vision, the artwork must "inspire contemporary visual artists and encourage exploration and risk-taking in art-making."

ARTWORK MOCK-UP REQUIREMENTS

- Mock-ups must be 11" x 17" inch. and should be submitted in .pdf format. They must include a montage overlaying the preliminary sketch on one of the photographs provided (see the "Photographs" section in the appendix).
- Mock-ups must not contain elements that are obscene or defamatory, antagonistic towards public peace, or detrimental to publication or circulation.
- Mock-ups must not contain elements that might promote any brands or products, nor elements that advertise any products.
- Mock-ups must be original work that does not breach any copyright or other intellectual property right that belongs to any third party.
- The artist(s) must be the sole creator(s) of the mock-ups and must not use concepts or information transmitted by a third party, or information or concepts that do not belong to them.

PROJECT DETAILS

- The wall's layout suggests a vertical composition.
- The mural will be illuminated (from the front) by projectors installed on the adjacent building (McGill University). This should be accounted for in the mural's design.
- Acrylic water-based paint for exterior is MU's preferred medium for mural making. Other materials, such as aerosol paint, may be used in combination with bucket paint for this project.
- There are bicycle parking racks and public benches at the base of the wall.
- The mural will be painted using skybridges.
- MU will be responsible for priming the wall, renting skybridges and scaffoldings, painting equipment and materials.
- MU will be responsible for training the artistic team (site manager and assistants) that will assist the artist(s) in the production of the mural.
- The artist(s) will be asked to work with the community in various ways, including, but not limited to : meetings with officials, cultural mediation activities, and impromptu discussions with passers-byes on the mural's progression.



ELIGIBILITY REQUIREMENTS

- Professional artists, muralists or collectives of artists that are recognized according to the *Act respecting the professional status of artists in the visual arts, arts and crafts and literature, and their contracts with promoters* (S-32.01) are eligible for this project.
- The artist(s) must have proven experience with mural art, scenic painting or large-scale artwork (over 30 ft. high).
- The artist(s) must be available from July to November 2022 for on-site mural painting and supervision.

JURY MEMBERS

- Yseult Riopelle, President of the jury, commissioner of the Riopelle centenary celebrations, and daughter of the artist;
- Representative from the Jean Paul Riopelle Foundation;
- Representative from MU;
- A visual artist;
- A modern and/or contemporary Quebec art specialist.

SELECTION PROCESS

- Step 1 – January 23, 2022: Following the publication of the call for proposals, MU will compile all submissions that meet proposal requirements and eligibility criteria to present them to the jury.
- Step 2 – February 1, 2022: The jury will review all submissions and select three (3) finalists. No honorarium or compensation will be awarded at this step.
- Step 3 – February 4, 2022: The three finalists will be notified and will sign design contracts. They will be asked to explain their artistic approach, respond to the jury's questions and submit revised mock-ups. Each finalist who presents the jury with a mock-up that meets all requirements will receive an honorarium of five thousand dollars (\$5,000), taxes included, to be paid at the end of the selection process.
- Step 4 – March 28, 2022: The three finalists will defend their final proposals before the jury, explaining their choices and processes. After deliberating, the jury will select the winning proposal for the mural.
- The selected artist is responsible for presenting a project and mock-up's that can be done within an evaluated timeline of 8 weeks during the summer.



EVALUATION CRITERIAS

Proposals will be evaluated on merit, based on compliance with the eligibility requirements and the following evaluation criteria:

- Overall presentation of application and artistic trajectory
- Artistic excellence and merit of previous art projects
- Experience creating similar projects
- Conceptual strength and compliance with mock-up requirements, the proposal's engagement with significant elements in Riopelle's oeuvre
- Quality of the artistic proposal
- Depth of research: the project demonstrates extensive documentary research, includes legitimate references. Proposals must include bibliographical references.
- Use and integration of the creative possibilities (verticality, surface area, height)
- Appropriate consideration of surrounding constraints (architecture, visibility range, nearby trees, viewer profiles)
- Creativity and originality of the artistic approach
- Positive visual impact of project
- Project accessibility: the artwork's ability to appeal to a diverse audience (different ages, backgrounds, etc.) and democratize urban art forms and practises
- Understanding of functional and technical aspects
- Durability of materials and consideration of mural maintenance needs

TIMELINE

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| • Online posting of call for proposals | December 8, 2021 |
| • Submission deadline | January 23, 2022, at midnight |
| • First jury meeting | February 1, 2022 |
| • Notification to the three finalists | February 4, 2022 |
| • Submission of reviewed proposals from finalists | February 27, 2022 |
| • Second jury meeting with finalists | Month of March, 2022 |
| • Final selection of winning proposal | March 28, 2022 |
| • On site fabrication of mural (eight-week timeframe) | July-October 2022 |
| • Mural inauguration | October 7, 2022 |



PUBLIC NOTICE | MU | 2021-12-08
JEAN PAUL RIOPELLE TRIBUTE MURAL

HONORARIUM

- The honorarium for the creation of the mock-up and the copyright fee payable to the artist(s) is \$5,000 (taxes included). This amount is paid to the three finalists at the end of the selection process.
- The honorarium for the production of the mural will be determined and shared with the team of mural-painters once the contest-winner has been established.
- The honorarium awarded to the selected artist(s) will comply with MU's remuneration policy, pursuant the standards proposed by the RAAV and CARFAC.
- The selected artist(s) will design a project mock-up that can feasibly be completed within the set deadline (eight-week timeframe) using the offered honorarium.

APPLICATIONS

Applications from interested artists must include the following:

- A mock-up;
- A photographic montage that layering the preliminary sketch over the site photograph provided in the appendix A;
- A curriculum vitae (three-page maximum);
- Ten digital images of recent work, accompanied by descriptions (title, date, dimensions, location, and materials);
- Press clippings (optional).

Submissions must be received by midnight on January 23, 2022, via email at olivier@mumtl.org or by regular mail at: MU, 71 De Maisonneuve Blvd. East #1, Montreal, Québec H2X 1J6. Incomplete applications will be rejected.

CONTACT INFORMATION

For any questions regarding this call for proposals, please contact Olivier Bousquet by email at olivier@mumtl.org (with the subject line: RIOPELLE), or at 514 710-3286.



ABOUT MU

MU is a charitable non-profit organization whose mission is to beautify the city of Montreal by creating murals that are anchored in local communities. At the heart of its approach is a desire to create art that is seen and experienced on a daily basis, trigger social change and turn Montreal into an open-air MUuseum. In 15 years, MU has produced more than 150 large-scale, permanent murals in 18 Montreal neighbourhoods and developed an influential educational program. The organization is perhaps best known for its Montreal's Great Artists collection, which includes the iconic mural honoring Leonard Cohen that overlooks downtown Montreal. MU was awarded the 34th Grand Prix du Conseil des arts de Montréal for its innovative social and artistic vision and the enduring cultural impact of its murals in Montreal communities. www.mumtl.org

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ABOUT THE JEAN PAUL RIOPELLE FOUNDATION

Envisioned by Riopelle in the 1960s, the Jean Paul Riopelle Foundation was established in 2019 by a group of Canadian philanthropists. Its mission is to celebrate and sustain Riopelle's vision and oeuvre in Canada and throughout the world, support and inspire emerging visual artists, encourage creative exploration and experimentation, and promote teaching and learning. The Foundation is also a centre for research and analysis of documentation, publication and discourse on Riopelle's. The artist's centenary in 2023 will be celebrated with ambitious slate of programming in Canada and around the world. www.fondationriopelle.com

FB: facebook.com/FondationRiopelle | Twitter: @FdnJPRiopelle | IG: @fdnriopelle

COMPLEMENTARY LINKS

<https://www.youtube.com/watch?v=JXYejuQzsqM>

<https://vimeo.com/59599397>



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JEAN PAUL RIOPELLE TRIBUTE MURAL

JEAN PAUL RIOPELLE TRIBUTE MURAL **APPENDICE A – IMPOSED PHOTO FOR MOCKUP**



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JEAN PAUL RIOPELLE TRIBUTE MURAL APPENDICE B – PLAN WITH DIMENSIONS

